

With Love, North York Selection Criteria

VISUAL IMPACT

Keeping in mind that the submissions are initial drafts, ideas, and inspirations, does the organization of artistic elements (space, colour, shape, etc) create a striking and memorable work? Does it impact or challenge the way we see the community?

5 = very impactful

4 = impactful

3 = somewhat impactful

2 = not impactful

1 = not at all impactful

ORIGINALITY

Keeping in mind that the submissions are initial drafts, ideas, and inspirations, within the concept being presented, does the work have a unique perspective? Is the subject matter innovative? Does it give light to underrepresented demographics such as: seniors, newcomers, youth, racialized communities, Indigenous communities, individuals with varying abilities, etc?

5 = very original

4 = original

3 = somewhat original

2 = not original

1 = not at all original

VIABILITY

What is the artist's ability to undertake this project? From the artist's bio and examples of their past work, does the artist have a history of creating and completing works? Does the estimate for the size of their piece sound reasonable?

5 = has complete capacity to manage responsibility, based on an extensive career or extensive experience in the arts and history of completing creative projects (3+ years, training/post-secondary can be included in this). The size of their piece sounds reasonable.

4 = can manage the responsibility with minimal staff support, based on an emerging career in the arts and a history of several completed projects (less than 3 years, training/post-secondary can be included in this). The size of their piece sounds reasonable.

3 = can manage the responsibility with support from staff, based on an emerging career in the arts and one or two completed projects. The size of their piece sounds reasonable.

2 = will require supervision, based on a desire to begin a career in the arts and one completed project. The size of their piece sounds reasonable.

1 = does not appear ready as this will be their first creative project. The size of their piece is unreasonable.

RELEVANCY TO THE THEME/PROMPT QUESTIONS

After considering the visual submission and reading the submission explanation, does the work respond to the prompt questions? Is it relevant to the celebration of the North York community?

***A work that is visually abstract but has a strong written explanation of how the art piece relates to the prompt questions is of equal value to a work that is more literal with a strong written component**

5 = the visual submission paired with the written explanation do an excellent job of stating their relationship to the celebration of North York and their relevance to the prompt questions

4 = the visual submission paired with written explanation do a good job of stating their relationship to the celebration of North York and their relevance to the prompt questions

3 = the visual submission paired with the written explanation do a satisfactory job of stating their relationship to the celebration of North York and their relevance to the prompt questions. There are some gaps.

2 = the visual submission paired with the written explanation requires improvement. There is not a clear relationship between the art piece to the celebration of North York and the artists did not effectively respond to the prompt questions.

1 = the visual submission and written explanation have no relationship to the celebration of North York or the prompt questions.

RELATIONSHIP TO COMMUNITY

Does the artist have a strong relationship to the North York community that is clearly expressed through why this project is important to them? Will this project benefit the artist as well as the community?

5 = the artist has a very strong relationship to the North York community and reasoning as to why this project is important to them. The artist has explained clearly how this project will contribute to their craft and the community.

4 = the artist has a good relationship to the North York community and reasoning as to why this project is important to them. The artist has explained somewhat how this project will contribute to their craft and the community.

3 = the artist has a relationship to the North York community and has adequately explained why this project is important to them. The artist has explained somewhat how this project will contribute to their craft and the community.

2 = the artist has very little connection to the North York community and has been unclear about why this project is important to them. It is unclear how this project will benefit the artist and the community.

1 = the artist has no connection to the community.