**Guidelines and Eligibility**

North York Arts’ Grow North Microgrants fund artists based in North York to continue to develop their work and/or craft. The goal of these grants is to advance artists living in North York. As we desire to make this process as low-barrier as possible, these grants support a plethora of disciplines including, but not limited to: Indigenous arts, Disability arts, dance, literature, media arts, multi and inter-arts, music, theatre, visual arts, film.

This funding can be used for the following eligible activities:Research and Creation, Professional/Career Development, and Community Programming.

1. Project Research & Creation
* the fees associated with the exploration and development of an artistic project or idea (research, exploration and experimentation)
1. Professional/Career Development
* professional development and training (acting classes, dance classes, arts based course, etc.)
* professional marketing and promotion (setting up a website to promote your art, new headshots, etc.)
* mentorship (guidance or training by someone you are interested in working with, networking meetings, etc.)
* \*purchase of artist materials and supplies (brushes, dance shoes, self-tape equipment, etc)

\*aspects of your activity that include the purchasing of equipment or other physical items cannot exceed 10% of your planned budget.

1. Community Programming
* community arts programming (time needed to plan your program based on an hourly rate, covering small program costs, research for creating your program, etc)

An applicant must:

* Be an individual artist or unincorporated group/ collective based in North York.
* For groups/collectives: at least 50% of the group/collective must be living in North York and a resident of North York must be the one applying on behalf of the collective/group
* Be over 18 years of age
* Be a qualified artist
	+ Definition: A qualified artist is someone who has developed their craft through formal training and/or equivalent practice; actively practices and pursues their art; may seek payment for their work; and has a history of presentation of their work, whether that be to the public or in post-secondary institutions.
* Be a Canadian citizen or a permanent resident of Canada
* Have a Canadian bank account
* Applicants can be students enrolled in post-secondary education

Activity Guidelines:

* Activity must start and finish between December 2022 and October 2023
* Activity cannot finish before grant results are announced
* All applications are for a fixed amount of $1000 or $2000.
* We expect that your proposed activity will take between 50-100 hours.
* Artists will be required to complete a final report if they are granted funding.

Review Process

* Applications will be reviewed by a jury of three artists and two North York Arts representatives.
* Applications will be scored on the basis of impact; artistic merit; viability; and; overall impression.The rubric can be found here
* Decisions will be communicated by mid December

Accessibility Support

* If you require accessibility assistance to complete this application, please get in touch with our program manager: davinder@northyorkarts.org

If you would like more information on the Grow North Microgrants or to have the opportunity to ask any questions, North York Arts will be hosting an information session on September 12th at 5pm (EST). The program manager, Davinder, will also be hosting office hours until the deadline of the application. Email them at davinder@northyorkarts.org to book a timeslot for one-on-one support.

We would like to thank ArtReach, Toronto Arts Council, CUE Art Projects, Canadian Stage, and North York Arts Programming Committee for their support and feedback in the creation of this program.

Deadline to submit is Friday October 7th at 5pm (EST)

Applicant Information

Are you applying as an individual or group?

For groups/collectives: at least 50% of the group/collective must be living in North York and a resident of North York must be the one applying on behalf of the collective/group

Name

What is your artistic discipline?

Activity Title

*Refer to page 1 of the application to see a list of eligible activities*

Activity Stream (if your application touches on multiple “streams”, please select the one that pertains to the majority of your activities)

* Project Research and Creation
* Professional/Career Development
* Community Programming

Start Date of Activity

Month Day Year

End date of Activity

Month Day Year

Amount Requested:

* $1,000.00
* $2,000.00

In one sentence, how will this microgrant be used by you or your collective? *(25 words)*

Primary Contact Information

*Must be a resident of North York (if you have questions of whether you are resident of North York, please contact us)*

Email

Phone Number

Website (if applicable)

Age

Pronouns

Address (must be located in North York)

Mailing Address

**Application Questions**

Questions can be submitted in audio, video, or written format.

Tell us about yourself or your collective (250-500 words or 3-5 minutes)

*Tip: This is an opportunity to tell us more about your rich artistic history and connect us to your passion. This is a great place to share your artist's bio. Make sure to answer the following:*

*1. Describe your practice*

*2. What is your artistic history? (training, experience, how you came to your craft, etc)*

*3. Describe a few of your artistic achievements. (Awards, milestones, projects you are proud of)*

*4. What is important to you in your artistic work and why?*

*5. Why do you create what you create?*

For written submissions:

Describe your activity. (350-500 words or 3-5 minutes)

*Tip: Make sure to clearly define the who, what, when, where, and why of your activity. We want to get a strong sense of what your goals are for this activity and what is guiding you. We want to learn of the impact this activity will have on you or your collective. Make sure to answer the following:*

*1. What are your goals with this activity?*

*2. Why is this activity important to you?*

*3. What is your activity's relationship to North York?*

*4. What excites you about this activity? Do you have any curiosities that are guiding this work?*

*5. How will this project impact your artistic development and career?*

For written submissions:

Describe your project plan (150-200 words or 1-2 minutes)

Tip: Give us an outline of your activity work-plan here and how your funding will be allocated. We ask you to outline a precise and clear funding plan that gives the jury a strong sense of what the funding will be used for. Depending on the activity being undertaken, the work and funding plans will require differing amounts of detail. For example, if you are using the funds to conduct research for a play you are writing, then a sentence as simple as "I will be working for two weeks at the rate of $25 for a total of 80 hours conducting research at my local library", would suffice. But, if you are undertaking an activity with more components, an estimate of different costs would be helpful. Include any rationale behind the figures you include, for example if they are based on standard rates or researched prices. Decide what most makes sense for your activity. Reminder: Your project should be completed within 50-100 hours.

For written submissions:

**Examples of Past Work**

Please attach a minimum of one and maximum of three items. Audio and video samples cannot exceed two minutes each. Script samples cannot exceed 10 pages each. Please do not upload more than 4 images of past work.

CV or Resume

**Data Collection**

North York Arts is strongly committed to equity and inclusion in our programs. With this in mind, we have set out specific programming goals in our strategic plan to better serve our communities. We aim to prioritize allocating funding to members of communities that have been historically marginalized. To ensure that we do so, we are collecting data on how our participants self-identify. This is optional and we appreciate your input. That being said, we also understand that some artists may feel pressure to relate their applications back to the hardships of their marginalization.If that is not something that is true to your work or don’t want to share, do not feel obligated to include that information.

We aim for you to feel uplifted and supported during this process and not that this process is an exploitation of identity.

Gender Identity (select all that apply)

* Two-spirit
* Non-binary
* Trans
* Female
* Male
* Prefer not to disclose
* Other

Ethnicity & Race (select all that apply) If you’re comfortable, we encourage you to be specific

about how you identify, this helps North York Arts better serve our communities

* Black (e.g. African, Afro-Caribbean, African-Canadian descent)
* East Asian (e.g. Chinese, Japanese, Korean, Taiwanese descent)
* Indigenous to Turtle Island (First Nations, Métis, Inuk/Inuit descent)
* Latino/Latina/Latinx (Latin American descent e.g. Mexican, Central or South American)
* South Asian (South Asian descent e.g. East Indian, Pakistani, Bangladeshi, Sri Lankan, Indo-Caribbean etc.)
* Southeast Asian (e.g. Filipino, Vietnamese, Cambodian, Thai, Indonesian, other Southeast Asian descent)
* West Asian/Arab (e.g. Arab, Afghan, Egyptian, Iranian, Lebanese, Turkish, Kurdish descent, etc.)
* White (e.g. European descent)
* Another racial category
* Prefer not to disclose

Are you a Newcomer, Refugee, or Immigrant to Canada? (select all that apply)

* Newcomer (Immigrated to Canada less than 7 years ago)
* Refugee
* Immigrant (Immigrated to Canada over 7 years ago)
* Other
* Prefer not to disclose

What is your first language?

Do you identify as part of the 2SLGBTQ+ community?

* Yes
* No
* Prefer not to disclose

Do you identify as part of the Deaf and Disabled community?

* Yes
* No
* Prefer not to disclose

**Feedback**

Do you have any feedback for our application? This will not be considered when distributing

funding.

**Outreach Questions**

How did you hear about this program?

* NYA's social media
* Other social media
* NYA's newsletter
* NYA's website
* Word of mouth
* Through my school
* Other

**Did you know about North York Arts before this program?**

* Yes
* No

**Personal Information and Privacy Act (PIPA) Statement**

We collect only the personal information that we need for the purposes of providing services to our clients. We protect personal information in a manner appropriate for the sensitivity of the information. We make every reasonable effort to prevent any loss, misuse, disclosure or modification of personal information, as well as any unauthorized access to personal information

**Applicant Declaration**

By checking the box below:

I confirm that the information I have provided in this application for funding assistance is true, accurate and complete in every respect.

I understand that providing false information may result in the termination of my application, the inability to apply to NYA granting programs in the future, and/or legal liability to me and/or the members of the group on whose behalf I am submitting this application.

I also confirm that I have obtained the necessary consents of all relevant individuals to provide their information to NYA.

* I agree