



Northbound Exhibition Program 2020 Application Guidelines

Application Deadline: November 17, 2019 at 11:59 pm

ABOUT NORTH YORK ARTS

North York Arts is a non-profit organization and registered charity. We are one of six Local Arts Service Organizations (LASOs) in Toronto whose purpose is to deliver on the City's social, economic and cultural goals outside of the downtown core.

Specifically, our mission is to collaborate with artists, arts organizations, and partners to develop, strengthen, and promote cultural initiatives for North York communities. Since inception in August 2011, NYA has served over 180,000+ residents through various events. We are striving towards our vision of an inclusive, engaged, and sustainable arts and culture community in North York.

NORTHBOUND Exhibition Program

The purpose of the Northbound Exhibition Program is to support the professional development of emerging artists, with priority given to new generation (18-29 year olds), newcomer, or North York-based artists/groups.

This program is presented in partnership with GWL Realty Advisors.

Eligibility

Applicants must be emerging artists who are 18 years of age or older and currently living in the City of Toronto.

Participants will receive:

- Free access to exhibition venue for 2-3 weeks
- Logistical support and light refreshments for 1 lunch hour reception/artist meet and greet
- 100% of artwork sales
- 1 professional development workshop
- Marketing support, including the creation of print and digital promotional materials

EXHIBITION SPACE

North York Centre | 5150 Yonge St | Toronto, ON M2N 6L8

Exhibitions will be displayed on the ground floor of the North York Centre (Appendix A). This large public space serves as a busy thoroughfare for individuals accessing retailers, restaurants, offices, and public transit.

12 movable walls (48”L x 12”W x 90”H) will be installed in the North York Centre. Artworks must be securely fixed to the provided walls. Artworks that exceed wall dimensions or cannot be hung will not be accommodated.

Please note: the exhibition space is not owned by North York Arts, and therefore may be subject to unforeseen circumstances beyond the control of NYA, resulting in the cancellation or temporary closure of exhibitions. Artwork that is deemed inappropriate or unsuitable by North York Centre can be removed or covered following a request in writing.

Fees

Participants must provide NYA with a \$300 security deposit to confirm their use of the exhibition space. The security deposit will be returned in full upon the take down of the exhibition. Participants must also cover all costs associated with framing, transporting, installing and taking down artworks.

Exhibition Installation

NYA will not be responsible for the installation or take down of exhibitions. It is the sole responsibility of participants to secure the necessary funds and assistance to prepare, transport, install, and remove artworks by given deadlines.

Participating artists will have one day for the install and uninstall of the exhibition.

Labels, Catalogues, and Sales

NYA does not facilitate artwork sales or take commissions during exhibitions. Participants must manage all aspects of artwork sales, including the creation of labels, price lists, and catalogues, as well as the execution of financial transactions and the delivery of sold pieces.

Liability

NYA and program related partners shall not be held liable for any injury, loss or theft of artwork and related installation materials or equipment.

APPLICATION PROCESS

Submit all files together via [WeTransfer.com](https://www.wetransfer.com) to submissions@northyorkarts.org. In the "Message" section write your name or group's name. Click "Transfer" to submit.

Complete applications must include:

- PDF Application Form: Northbound_2020_APPLICANT NAME_Application
- 10 Digital Images: Northbound_2020_APPLICANT NAME_image number
- Image List: Northbound_2020_APPLICANT NAME_Image List

Complete applications must be submitted via [WeTransfer.com](https://www.wetransfer.com) no later than 11:59pm on November 17, 2019.

SUPPORT MATERIALS

In addition to an application form, applicants must submit 10 digital images and an image list for review.

Images

Images should accurately show the artwork that will appear in the proposed exhibition. If unavailable, please submit images of your previous work that reflect the type of pieces you intend to exhibit.

- **File Format:** JPEG.
- **Maximum Size:** 15 MB all together
- **File Name:** Northbound_2020_APPLICANT NAME_IMAGE NUMBER

Please Note: The jury will view images on a computer; therefore, images must be large enough to be viewed clearly with good resolution. Photographs or printed images are not acceptable for our jurying process. No slides please. NYA may use images of accepted work for promotional purposes.

Image List

The image list should indicate the following information for each submitted image: number (same as image file name), artist name, title, medium, artwork dimensions in inches, and year of creation.

- **File Format:** PDF
- **File Name:** Northbound_2020_APPLICANT NAME_ImageList

SELECTION CRITERIA

The Northbound Exhibition Program Jury will evaluate applications according to their strength in 4 key areas: impact, originality, capacity, and relevance to mandate.

Applications will be reviewed by the Northbound Exhibition Program Jury between November and December 2019 and applicants will be notified of the success of their applications between December, 2019 and the end of January, 2020. Exhibitions begin April 2020.

IMPACT

Does the applicant's work provoke discussion? Does it impact or challenge the way we see the world? Is the work relevant to North York communities?

ORIGINALITY

Within the concept being presented, does the applicant's work have a unique perspective? Is the subject matter innovative? Does it give light to underrepresented demographics, such as seniors, newcomers, youth, racialized communities, Indigenous peoples, individuals with varying abilities, and other equity-seeking groups?

CAPACITY

What is the applicant's ability to undertake this project? Is the applicant able to take on the responsibilities associated with this project and execute all required tasks in a professional manner?

RELEVANCE TO MANDATE

The mandate of the Northbound Exhibition Program is to support the professional development of emerging artists, with priority given to new generation (18-29 year olds), newcomer, or North York-based artists/groups. Are the background, goals, and activities of the applicant consistent with the Northbound Exhibition Program mandate?

NYA ANTI-RACISM, ACCESS AND HUMAN RIGHTS POLICY

NYA recognizes that the City of Toronto is made up of people from diverse communities and equity-seeking¹ groups and that the changing nature of the population has implications for providing access to programs and services.

We recognize that barriers to services exist for members of diverse communities, particularly for equity-seeking groups, and we are committed to acting as a positive force in eliminating these barriers. To achieve this, NYA will ensure that diverse communities have equitable access to NYA services, programs and resources, be non-discriminatory and promote the goals of anti-racism, access and equity, take reasonable steps to ensure NYA programs and services reflect the community we serve.

NYA prohibits discrimination or harassment and protects the right to be free from hate activity based on age, ancestry, citizenship, creed (religion), colour, disability, ethnic origin, family status, gender identity, level of literacy, marital status, place of origin, membership in a union or staff association, political affiliation, race, receipt of public assistance, record of offences, sex, sexual orientation or any other personal characteristic by or within the organization.

ACCOMMODATIONS

NYA is committed to removing barriers where possible to ensure equitable access to its programs and services. Individuals of diverse backgrounds and abilities are encouraged to apply and may request accommodations at any stage in the application process.

Accommodation requests may be made by contacting Cecilia Garcia at cecilia@northyorkarts.org, no later than 2 weeks in advance of the application deadline.

Please note, NYA does not have the capacity to provide the following accommodations:

- Translation services
- Financial aid for support persons

CONTACT

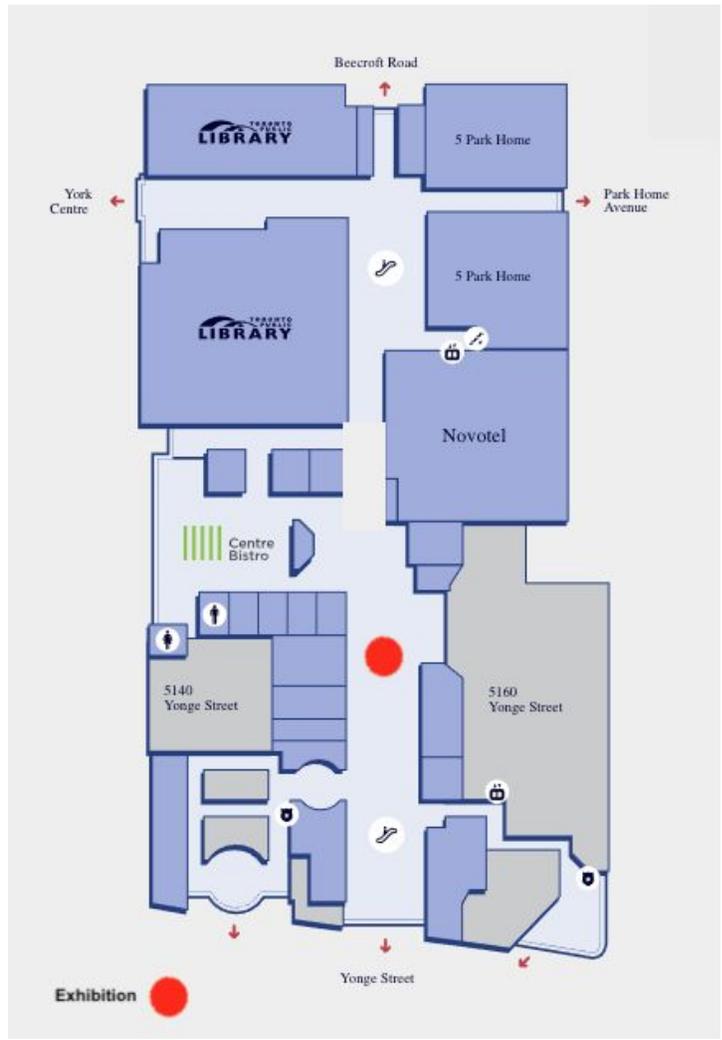
For more information, contact Cecilia Garcia, Program & Volunteer Coordinator at cecilia@northyorkarts.org or 416-733-9388 ext. 7067.

Please allow at least 3 business days for a response to email inquiries. Inquiries made on or near the application deadline may not be answered by the deadline date.

¹ For the purposes of this policy, equity-seeking groups include Aboriginal/First Nations people, women, people with disabilities, racial minorities, the socio-economically disadvantaged, lesbian, gay, bisexual, and transgendered persons.

APPENDIX A

Floorplan: Ground Floor, North York Centre



Picture: Ground Floor, North York Centre without exhibition panels

